



NEW HAMPSHIRE INTERSCHOLASTIC ATHLETIC ASSOCIATION

NHIAA Media Related Excerpts
From the 2009-2010 Handbook

Sect. 29: Radio Policies

- A. Sponsors of broadcasts must not be persons or businesses involved with tobacco and alcoholic beverages and related products.
- B. Regular Season Events:
There is no NHIAA jurisdiction over regular season broadcasting of high school athletic competition.
- C. Tournament Events:
For tournament events held at the site of the higher seeded team or at neutral sites, the Game Director/Game Manager will be contacted directly by the radio station to make the necessary broadcasting arrangements.
- D. Tournament broadcasting fees are set at \$50.00 per event. The fee is also applicable for stations who pick up fees from other stations. There is no fee for a non-commercial broadcast by a member school owned and operated non-profit radio station.

Sect. 30: Television Policies

- A. Sponsors of telecasts must not be persons or businesses involved with tobacco and alcoholic beverages and related products.
- B. Regular Season Events:
There is no NHIAA jurisdiction over regular season telecasting of high school athletic competition.
- C. Tournament Events:
For tournament events held at the site of the higher seeded team, the Athletic Director or Game Director is to be contacted directly to make the necessary broadcasting arrangements. When games are held at neutral sites, a list of appropriate contact persons will be provided. No NHIAA tournament event may be televised "LIVE" unless under contract with the Association. The NHIAA has the current listing of the tournament events to be televised "LIVE" under contract for the current year.
Cablevision stations will not be allowed to broadcast during contracted "LIVE" broadcast, but may purchase the broadcast directly from the station for a fee of \$150.00. Cablevision broadcast fees for tape delayed broadcast are set at \$100 for all events other than the stipulation above. There is no fee for a non-commercial broadcast by a member school owned and operated, non-profit television station and for public access, non-commercial, non-profit community access television stations.

- D. The following rules apply for stations covering tournament events for newscast programs:
1. There is no fee for such televising.
 2. There may not be live coverage of any kind during game or meet action. "Live coverage" is defined as any activity which occurs while a game or meet is in progress. Stations may use a backdrop of live action for reporters from a tournament facility provided there is no play-by-play commentary and the report is limited to (1) regularly scheduled news or sports program and (2) no more than five minutes of a program which is 30 minutes or less in length.
 3. Use of film, video tape, etc., is limited to regularly scheduled news or sports programs, and use on such programs is limited to no more than five minutes of a program which is 30 minutes in length. Unless written approval is received from the NHIAA, use of more than five minutes of film, videotape, etc., beyond five days from the last day of a tournament is prohibited outside of regularly scheduled news and sports broadcasts.

Sect. 31: Film/Video Policy

- A. Each NHIAA member school is requested to establish policies and procedures to ensure that student athletes are not exploited through the use of videotape.
- B. Schools are permitted to videotape other opponents participating in specific games (team sports) and events (individual sports) for the purpose of scouting and instruction.
- C. Under no conditions will film and videotape be used by any NHIAA sports committee in situations involving protests of decisions made by game/meet officials pertaining to judgment calls. Film and videotape may be used by the Sports Officiating Committee and the Sportsmanship Committee when issues of sportsmanship are involved. However, when decisions regarding disqualifications are made the decision cannot be appealed to the NHIAA Sportsmanship Committee, as it is considered to be a judgment call by a game official.
- D. *Tournaments:*
Because of space limitations at selected NHIAA tournament sites, the opportunity to film or videotape a school's own competition at any level will be allowed (or denied) on an equal basis to participating schools.